

STRONGER HEREFORD

Notes from a meeting of the STRONGER HEREFORD – PROJECT DEVELOPMENT GROUP (PDG) MEETING held 5 July 2023, 8.30-9.00 am via MS Teams

Members:	Frank Myers (MBE) Abigail Appleton	FM AA	Chair Principal, Hereford College of Arts (and Chair of Hereford Stronger Towns Board)
Attendees:	Christian Dangerfield	CD	Rose Regeneration (RR)
Apologies/ Absent:	Ivan Annibal Joni Hughes James Newby Paul Stevens Julian Vaughan	IA JH JN PS JV	Rose Regeneration (RR) Portfolio Manager, Capital Development, HC President & CEO, NMITE Herefordshire BID Green Dragon Hotel
Notetaker:	Jan Bailey	JB	Herefordshire Business Board

ITEM	NOTES	ACTION
1.	<p>Welcome and Apologies</p> <p>The Chair welcomed everyone to the meeting. Apologies and absences are as noted above.</p>	
2.	<p>Notes of last PDG Meeting</p> <p>The notes from the PDG meeting held on 28 June were agreed as an accurate record.</p>	
3.	<p>Project Updates</p> <p>Encore</p>	
3.1	CD advised that he had received an email from Cliff, the Encore Project lead (copied to AA and IA), advising that the Project would no longer be part of the Town Hall Consortium. Instead, they would be seeking to buy their own premises with the help of the STF grant.	
3.2	An update of the situation will be provided at Board on Friday. Cliff will be asked to submit full details of his new proposal as soon as available for consideration by PDG/Board.	RR
3.3	AA suggested that there might be a possible comms risk associated with this change, which comes so soon after the announcement of the Councillors' decision to review the location for the library/resource centre. Members also discussed a recent article in the Hereford Times that suggested that the Stronger Hereford grant for the library project was under threat because of the Councillors' decision, which is not true.	
3.4	AA said that she had been discussing the situation with Orphan's, who were taking action to mitigate these statements. She advised that Herefordshire Council's Comms Team have also taken their own actions to correct the false impressions being given in the press.	

<p>4.</p> <p>4.1</p> <p>4.1.1</p> <p>4.2</p> <p>4.2.1</p> <p>4.2.2</p> <p>4.2.3</p> <p>4.2.4</p> <p>4.2.5</p>	<p>Any Other Business</p> <p>New Councillors' Briefing</p> <p>Attendees agreed that they would like to proceed initially with a Councillor briefing. This could be followed up by on-site visits of projects, should the Councillors express an interest in this. AA will contact Paul Walker/Jonathan Lester to discuss, possibly looking for the briefing to take place during the week commencing 17 July.</p> <p>Film Making</p> <p>Attendees confirmed their wish to create a film that could be used as part of the legacy for the Stronger Hereford Project. They agreed that this should look at cross-cutting themes, for example benefits for tourism and skills development, activity and health.</p> <p>AA stated that she had requested an update on the funds remaining within the 2% management allocation that could potentially be drawn upon to create this film.</p> <p>AA stated that the film proposal document submitted by Orphan's needs further consideration by the Comms sub-group, in particular to understand the project management aspect.</p> <p>FM relayed PS's comments via email sent prior to today's meeting that the film making project should be put out to tender.</p> <p>An update will be provided to Board on Friday with the suggestion that a proposal could be circulated for email approval before the August Board meeting.</p>	<p>AA</p>
<p>5.</p>	<p>Date of Next Meetings</p> <p>Next PDG Meeting: Wednesday 12 July, 8.30 – 9.30 am via Teams</p> <p>Next Stronger Hereford Board Meeting: Friday 7 July, 8.30 – 10.00 am at Hereford College of Arts, College Road, Hereford Campus (dial in option available).</p>	